

Share expert knowledge throughout your company, to make everyone an industry specialist!

Montage's ExpertUp

Montage's ExpertUP industry learning product benefits your whole company by:

- Freeing up subject matter experts from having to field FAQ so they can support projects
- Creating in-house experts, who can help other teams, increasing employee proficiency in your industry
- Building confidence and trust internally and with customers resulting in higher retention in the long-term

Our Goal? Increase Industry proficiency so your clients feel understood

1

Jump Start

You take the lead

Use our free onboarding templates and watch a "how-to" video to "jump start" your industry learning development.

2

Essentials

Packaged, ready to go

Build your industry knowledge foundation with the "essentials" using a proven structured program that empowers employees.

3

Customized

Add and customize for your industry

Need more than the essentials? Design and implement a program that includes foundational knowledge, deep dives into specific areas, and industry solutions you offer.

Who can I ask about this? ExpertUP leverages a self-serve learning approach that fits our ever changing work environment, meeting learners in their day-to-day helping find the answers they need when they need them.

Our Industry Learning provides a strategy to collect Subject-Matter Experts (SME) knowledge to disseminate throughout your organization.

- **Essentials:** Helps lay the foundation for Industry Learning at the company with high-level information about the what, why, and who.
- **Customized:** Builds the foundation, then dives deeper into the industry exploring the "how" of the industry and defining subindustries.

Montage's ExpertUP

You can choose from three levels of ExpertUP based on your specific needs.

Industry Learning Levels & Services	Jump Start	Essentials	Customized
curriculum template			
module template			
"how to" template use video			
sme interviews & research			
content development			
implementation strategy			
Foundational: Introduction to Your Industry Module			
Deep Dive Modules (up to 3)			
Industry Solutions Offered by Your Company Module			
additional custom modules			
additional solutions*			

***Montage consult and build your industry knowledge base** depending on your need, industry, learning platform, and project timeline - Montage creates a full learning experience that may include solutions that enhance the learning impact and help learners activate their knowledge:

- Industry knowledge base - easy to navigate structured content that is written text with minimal graphics
- Quick reference guides like workbooks, job aid PDFs, Slack workflows, etc, that are accessible on-the-job
- Short sims that detail real-life scenarios that allow employees role-playing opportunities without pulling from manager resources to facilitate activities